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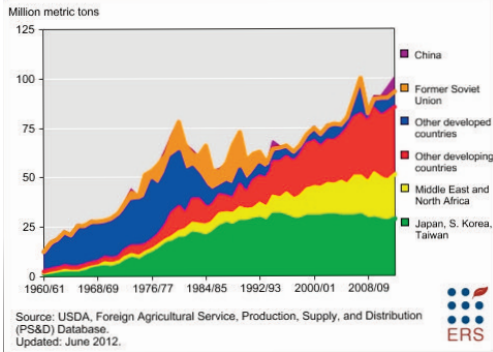
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Provides Real Estate Consulting and Lending Service.  
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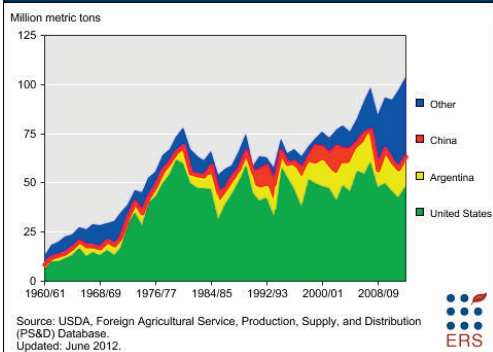
## THE MEYERS REPORT Economic Notes

### Leading World Corn Importers and Exporters (1,000MT)

#### Leading world importers of corn



#### Leading world exporters of corn



**HUMOR** Ever wonder...  
Why the sun lightens our hair, but darkens our skin?  
Why women can't put on mascara with their mouths closed?  
Why are they called apartments when they are all stuck together?

### Case in point ...

**“When I first went to CCF, it seemed that the world was collapsing. We had law suits coming and going, producing nothing but a cash-drain. We were running out of money and winning nothing. Everything seemed hopeless. Five hours after meeting these people, I knew there was a G-d.”**

*K. B., widow who inherited defunct auto dealership*

**Challenges:** Foreclosure & Mortgage Deficiency; Bad Lease; Excessive Real Estate Commission Liability; Unfunded Benefits Liability; Civil RICO Complaint; Ineffective Attorney; Running Out of Cash; Bankruptcy.

**CCF Action:** Mortgage Financing; Market Analysis of Real Estate Value & Use; Land Use & Land Entitlement Law; Knowledge of Real Estate Lease & Economics; Banking Regulations & Law; Bankruptcy Law; Civil & Criminal RICO Prosecution; Labor Law & Negotiation; Automotive Dealership Law; Media Use for Maximum Coverage.

**Conclusion:** In 29 business days CCF: stopped foreclosure; removed need for bankruptcy; structured deal with the bank; removed real estate brokerage commission liabilities; positioned bank to come out whole with no write-offs, pending the outcome of continued civil RICO prosecution; stopped lawsuit by labor union forever; found alternative funding source to prosecute civil RICO suit; stopped client's legal fees.

**Bottom Line:**  
Call CCF 224-715-5555.  
Chicago, IL

# THE MEYERS REPORT

by Gary S. Meyers and Robert Genetski, Ph. D.

## How Commercial Banks Should Run

Once upon a time there was a great bank for small businesses, because they really knew their business clients. “We researched what our business customers wanted,” said a former CEO of that bank. “They told us, don’t give me sports tickets; give us your time.” They wanted the bank’s loan officers to come out on a Saturday and learn how their businesses operated. “Our clients wanted us to learn just what makes their businesses tick, the strong points and the weak areas where they needed our help,” said the former CEO.

As a result, the bank came up with a program that actually had loan officers go to work in the offices of their business clients. “We had our loan officers move right in,” said a former CEO. “It was a marvelous success. The business owners were happier,

more loyal and our loan officers became better at evaluating their clients and their needs. In short, they made better loans and our retention increased.”

What became of the program? It eventually evaporated years ago, when some marketing “expert” came up with a new gimmick. However, this wasn’t a gimmick at all. It really involved old-fashioned sound banking practices, where the banker always knew his borrowers.

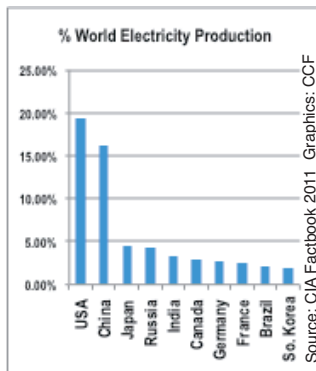
Maybe, bankers should do this again. That way they could really make good loans, avoid the junk and help get the economy moving. However, some legal eagle or a government regulator just might holler “lender liability.”

... So, much for innovation.

## Lack of Diversification Fueled Indian Power Failure

Last week 670 million Indian citizens, roughly 10% of the world’s population, were left without power for days. On the face of it, a weak monsoon season left many hydro-electric plants (accounting for 20% of India’s electricity) unable to produce as much power as normal. This was coupled with higher heat and a spike in power consumption.

The world’s second most populated country routinely has power outages that last 10 hours or more. Plus, during the summer months the temps can routinely climb to over 110F, so air conditioning and cooling systems for computers and machinery is a must and a key to modern civilization.

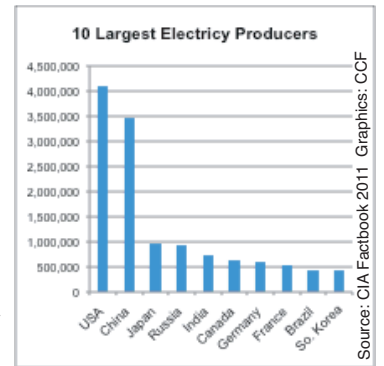


However, 56% of India’s electricity comes from coal fired power plants and another 10% comes from burning other fossil fuels. Experts say that India just does not have the resources to meet their needs and that India needs to double its coal imports. India’s coal imports increased from 20 million MT to an estimated 90 million MT in 2011-2012. By the year 2017, the estimates are that Indian imports will reach 180 million MT.

**Lesson for the United States?** Perhaps the real problem was India’s lack of diversity in their available fuels. Here in the U.S. we not only are developing diversified power systems, we also are developing our fossil fuels,

allowing time for technology and viable alternatives to take root.

So, every time you don’t have a blackout, or a brownout and can in fact turn your air conditioner up on a hot day, say “thank you” to the people who provide coal, oil, natural gas and even nuclear power—as well as the others who are developing their not-yet-ready craft in wind power, solar energy, renewable fuels and the rest.



### U.S. Coal Imports and Exports (Million tons)

Year	Exports	Imports	Net Exp.	% chg
2005	49.942	30.460	19.482	
2006	49.647	36.246	13.401	-31%
2007	59.163	36.347	22.816	70%
2008	81.519	34.208	47.311	107%
2009	59.097	22.639	36.458	23%
2010	81.716	19.353	62.363	71%
2011*	106.468	13.524	92.944	49%

Source: US Energy Information Administration, Dept. of Energy, July 2011.  
\*2011 projected from first quarter data.

## Robert Genetski's Weekly Financial Update & Stock Impact Gauge

	Fundamental	Actual	Immediate Outlook
Fixed-income: 10-yr Treas.	5.0	1.48	neutral
Equities: S&P 500	2000	1365	neutral
Equities: Dow Jones	16,000	12,879	neutral

Friday’s employment report was slightly better than it had been in the previous three months. However, other numbers for June and July appear worse. On balance, the numbers are mixed. They show an economy continuing to struggle with a sluggish pace of growth.

**Market Outlook** Here we go again. Stocks fell for the second consecutive week. The losses followed gains, which followed losses, which followed...well, you get the idea.

From a technical standpoint the latest rally remains intact. The overall market is the second weakest of all the major indexes. The Russell 2000 is the weakest. After two weeks of declines, most major indexes have prices above their 50-day averages and the 10-day average is above the 50-day average. Trading volume is indecisive.

The roller coaster pattern makes only one thing clear—nothing is clear. The confusing up and down pattern of stocks reflects the equally confusing set of policy developments. There is widespread uncertainty over future policies in the US and Europe.

I seldom hold a neutral position regarding equities. Neutral is simply an admission you lack conviction on where the market is headed. Unfortunately, neutral best describes the current situation.

Long-term interest rates remain relatively constant with 10-year Treasury Notes close to 1.5%. Corporate rates are also stable. I expect long term interest rates to remain close to current levels.

